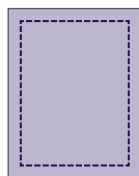


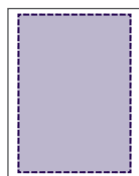
TREND ABERDEEN IS A FREE, FULL COLOUR, GLOSSY MAGAZINE PRODUCED BI-MONTHLY. EACH PUBLICATION WILL HAVE A RICH MIX OF ARTICLES AND REVIEWS FROM LOCAL AND SURROUNDING BUSINESSES, AND PEOPLE IN AND AROUND ABERDEEN.



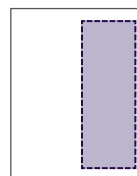
Double Page Spread
330 x 210mm



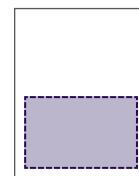
Full Page (No Trim)
165 x 210mm



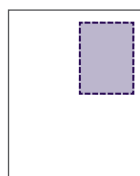
Full Page (Trim)
140 x 196mm



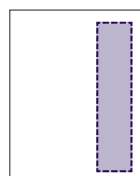
Half Page (Portrait)
68 x 183mm



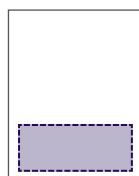
Half Page (Landscape)
140 x 89.5mm



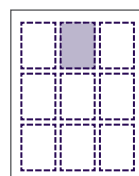
Quarter Page
68 x 89.5mm



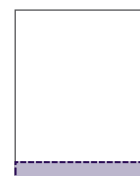
Third Page (Portrait)
44 x 183mm



Third Page (Landscape)
140 x 58.3mm



Ninth Page
44 x 58.3mm



Sponsor Page
165 x 25mm

advertising costs (per issue)

Page Size	1 Issue	3 Issues	6 Issues
Outside Back Cover	£2,250.00	£1,750.00	£1,500.00
Inside Front Cover	£2,150.00	£1,750.00	£1,500.00
Inside Back Cover	£1,950.00	£1,750.00	£1,500.00
Double Page Spread	£3,000.00	£2,750.00	£2,200.00
Full Page (No Trim)	£1,500.00	£1,200.00	£1,000.00
Full Page (Trim)	£1,500.00	£1,200.00	£1,000.00
Half Page (Portrait)	£900.00	£650.00	£540.00
Half Page (Landscape)	£900.00	£650.00	£540.00
Quarter Page	£500.00	£360.00	£270.00
Third Page (Portrait)	£650.00	£495.00	£350.00
Third Page (Landscape)	£650.00	£495.00	£350.00
Ninth Page	£350.00	£180.00	£150.00
Sponsor (Society page)	£300 each which includes company tagline		

All prices exclude VAT and are per issue. This can be paid monthly by invoice or standing order at no extra charge. All advert bookings are subject to a 25% cancellation fee of the issue cost. Terms are strictly 14 days, all accounts must be up to date before printing of each issue or the advert will not appear and an administration charge of £25 will be applied.

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Please put a cross in the appropriate box, sign and date.

<input type="checkbox"/> Outside Back Cover 165mm (w) x 210mm (h) No. of issues _____	<input type="checkbox"/> Full Page (No Trim) 165mm (w) x 210mm (h) No. of issues _____	<input type="checkbox"/> Quarter Page 68mm (w) x 89.5mm (h) No. of issues _____
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<input type="checkbox"/> Inside Back Cover 165mm (w) x 210mm (h) No. of issues _____	<input type="checkbox"/> Half Page (Portrait) 68mm (w) x 183mm (h) No. of issues _____	<input type="checkbox"/> Third Page (Landscape) 140mm (w) x 58.3mm (h) No. of issues _____
<input type="checkbox"/> Double Page Spread 330mm (w) x 210mm (h) No. of issues _____	<input type="checkbox"/> Half Page (Landscape) 140mm (w) x 89.5mm (h) No. of issues _____	<input type="checkbox"/> Ninth Page 44mm (w) x 58.3mm (h) No. of issues _____
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Signed:	Date:
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technical information

We can only accept artwork in one of the following formats: Mac or PC, CD-Rom. Software formats we use include Photoshop EPS, Freehand EPS, Illustrator EPS (all text must be converted to outlines), PDF, Tiff or Jpeg. All files must be supplied at no less than 300dpi resolution and in CMYK. Please supply artwork with a 3mm bleed and allow a 15mm margin for copy.